

Fort Worth Economic Outlook

Strengths

- Barnett Shale natural gas formation can supply up to 5% of total U.S. demand.
- Low costs of business and living attract businesses and residents from Dallas.

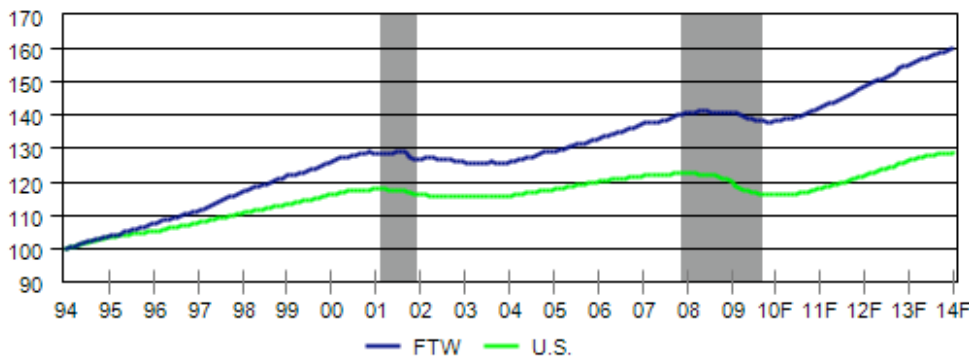
Weaknesses

- Airline industry faces both short-term and long-term challenges to growth.
- Exposure to motor vehicle production adds to cyclical volatility.

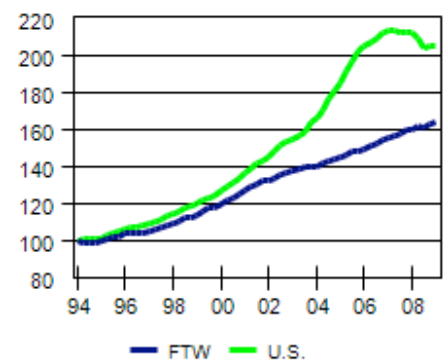
How Does Fort Worth Rank?

EMPLOYMENT GROWTH RANK Best=1 Worst=392	COST OF DOING BUSINESS U.S.= 92% 100%
2008-10 52 1st quintile	COST OF LIVING U.S.= 98% 100%

Relative Employment Performance



House Prices



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Forecasts of key indicators that drive metro area economies.

- Gross metro product
- Employment
- Personal income
- Population

Measures of risks and opportunities:

- Cost of doing business
- Cost of living
- Risk-adjusted return
- Industrial diversity



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United States
610.235.5299
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Moody's Economy.com
12 Arthur Street
London EC4R 9AB
United Kingdom
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Moody's Economy.com
Level 10
1 O'Connell Street
Sydney, NSW, 2000
Australia
+61 2.9270.8111
+61 2.9252.3181 (fax)
[E-mail Moody's Economy.com](#)

