

## McAllen Economic Outlook

### Strengths

- Large residential and commercial center along the border.
- Strong population growth.
- Low cost of living.

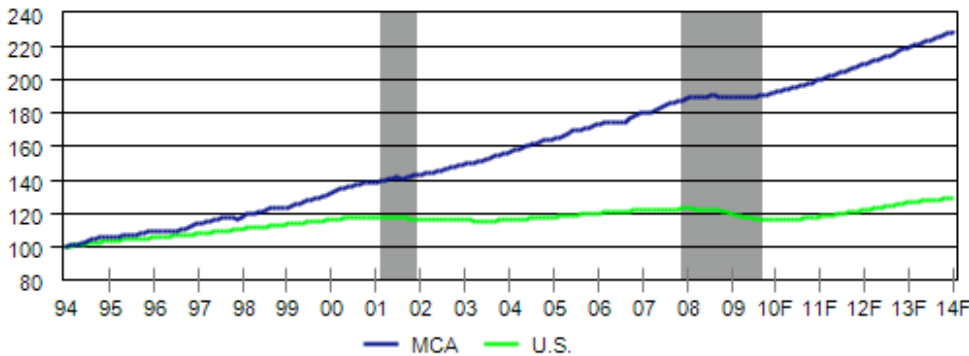
### Weaknesses

- Extremely low per capita income.
- Large dependence on state and local government employment.
- High poverty rates.
- Rising business costs.

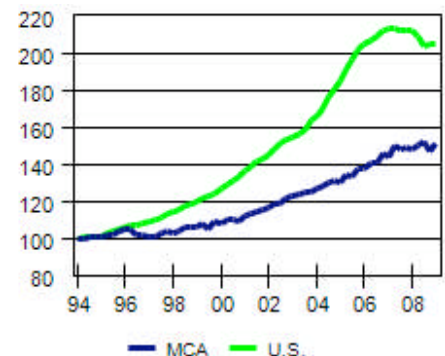
### How Does McAllen Rank?

<b>EMPLOYMENT GROWTH RANK</b>	<b>COST OF DOING BUSINESS</b>
Best=1 Worst=392	U.S.= 88% 100%
<b>2008-10</b>	<b>COST OF LIVING</b>
<b>1</b>	U.S.= 90% 100%
<b>1st quintile</b>	

**Relative Employment Performance**



**House Prices**



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- Employment
- Personal income
- Population

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- Cost of doing business
- Cost of living
- Risk-adjusted return
- Industrial diversity



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